

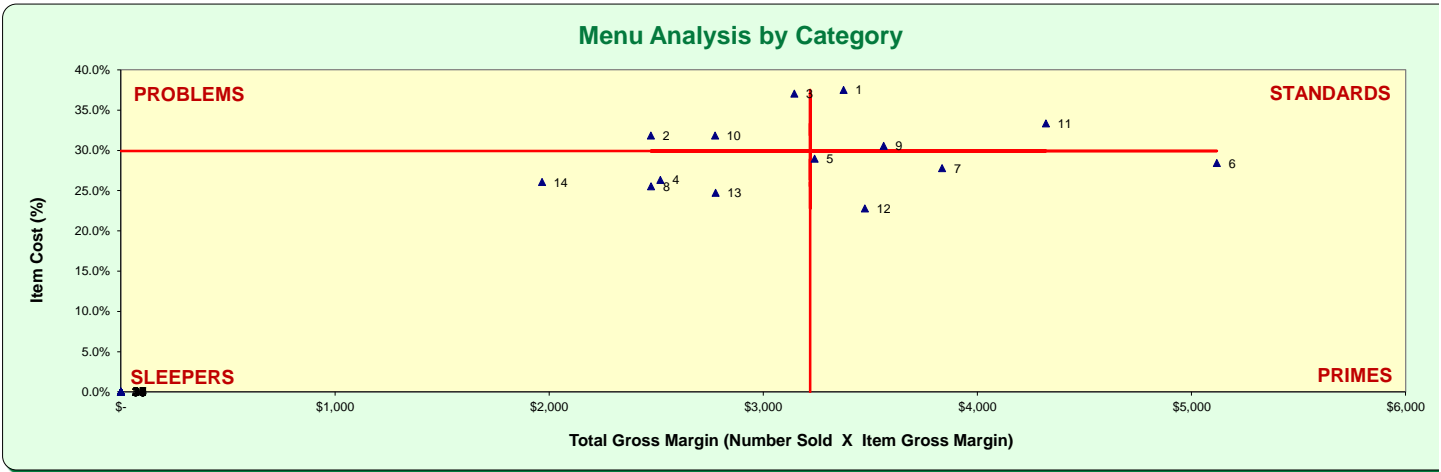
Restaurant Menu Analysis Workbook

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Menu Category:

For the Period:



	POPULARITY			MENU ITEM STATS				MENU TOTALS & OVERALL RANKING				
	Number Sold	% of Total	Ranking Order	Menu Price	Item Cost	Item Cost %	Gross Margin	Item Sales	Item Cost	Gross Margin	% Contrib	
1	225	7.2%	7	24.00	9.00	37.5%	15.00	5,400.00	2,025.00	3,375.00	7.5%	STANDARD
2	165	5.3%	13	22.00	7.00	31.8%	15.00	3,630.00	1,155.00	2,475.00	5.5%	PROBLEM
3	185	5.9%	9	27.00	10.00	37.0%	17.00	4,995.00	1,850.00	3,145.00	7.0%	PROBLEM
4	180	5.8%	11	19.00	5.00	26.3%	14.00	3,420.00	900.00	2,520.00	5.6%	SLEEPER
5	240	7.7%	6	19.00	5.50	28.9%	13.50	4,560.00	1,320.00	3,240.00	7.2%	PRIME
6	325	10.4%	1	22.00	6.25	28.4%	15.75	7,150.00	2,031.25	5,118.75	11.4%	PRIME
7	295	9.4%	2	18.00	5.00	27.8%	13.00	5,310.00	1,475.00	3,835.00	8.5%	PRIME
8	175	5.6%	12	19.00	4.85	25.5%	14.15	3,325.00	848.75	2,476.25	5.5%	SLEEPER
9	285	9.1%	3	18.00	5.50	30.6%	12.50	5,130.00	1,567.50	3,562.50	7.9%	STANDARD
10	185	5.9%	9	22.00	7.00	31.8%	15.00	4,070.00	1,295.00	2,775.00	6.2%	PROBLEM
11	270	8.6%	4	24.00	8.00	33.3%	16.00	6,480.00	2,160.00	4,320.00	9.6%	STANDARD
12	250	8.0%	5	18.00	4.10	22.8%	13.90	4,500.00	1,025.00	3,475.00	7.7%	PRIME
13	205	6.6%	8	18.00	4.45	24.7%	13.55	3,690.00	912.25	2,777.75	6.2%	SLEEPER
14	140	4.5%	14	19.00	4.95	26.1%	14.05	2,660.00	693.00	1,967.00	4.4%	SLEEPER
15				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
16				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
17				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
18				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
19				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
20				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
21				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
22				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
23				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
24				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
25				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
26				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
27				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
28				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
29				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
30				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
31				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
32				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
33				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
34				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
35				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
36				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
37				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
38				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
39				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
40				0.00	0.00	0.0%	0.00	0.00	0.00	0.00	0.0%	
	TOTAL	3125	100.0%	20.58	6.16	29.9%	14.42	64,320.00	19,257.75	45,062.25	100.0%	