

Blue Water LLC

Weekly Sales Projection

Number of Seats **150**

		Table Turns	Covers	Daily Sales By Category				Total	% of Week
				Food	Liquor	Beer	Wine		
Monday	Breakfast	0.0	0	0	0	0	0	0	
	Lunch	0.7	105	882	32	53	118	1,084	
	Dinner	1.0	150	1,620	68	113	383	2,183	
	Day Totals			2,502	99	165	501	3,267	9.0%
Tuesday	Breakfast	0.0	0	0	0	0	0	0	
	Lunch	0.8	120	1,008	36	60	135	1,239	
	Dinner	1.1	165	1,782	74	124	421	2,401	
	Day Totals			2,790	110	184	556	3,640	10.0%
Wednesday	Breakfast	0.0	0	0	0	0	0	0	
	Lunch	0.9	135	1,134	41	68	152	1,394	
	Dinner	1.2	180	1,944	81	135	459	2,619	
	Day Totals			3,078	122	203	611	4,013	11.0%
Thursday	Breakfast	0.0	0	0	0	0	0	0	
	Lunch	1.0	150	1,260	45	75	169	1,549	
	Dinner	1.5	225	2,430	101	169	574	3,274	
	Day Totals			3,690	146	244	743	4,823	13.2%
Friday	Breakfast	0.0	0	0	0	0	0	0	
	Lunch	1.2	180	1,512	54	90	203	1,859	
	Dinner	2.0	300	3,240	135	225	765	4,365	
	Day Totals			4,752	189	315	968	6,224	17.1%
Saturday	Breakfast	0.0	0	0	0	0	0	0	
	Lunch	1.5	225	1,890	68	113	253	2,323	
	Dinner	2.5	375	4,050	169	281	956	5,456	
	Day Totals			5,940	236	394	1,209	7,779	21.4%
Sunday	Breakfast	0.0	0	0	0	0	0	0	
	Lunch	1.5	225	1,890	68	113	253	2,323	
	Dinner	2.0	300	3,240	135	225	765	4,365	
	Day Totals			5,130	203	338	1,018	6,688	18.4%
WEEK TOTALS (restaurant only)	Totals in \$			27,882	1,105	1,841	5,605	36,433	
	Sales Mix %			76.5%	3.0%	5.1%	15.4%	100.0%	
Special Events (banquets, parties, catering)	Ave. # of Banquets, Parties/ Week	1.5							
	Ave. # of Guests	75							
	Per Person Average \$	\$20.00							
	Special Event Sales Per Week	1,800	225	68	158	2,250			
WEEK TOTALS - All Sales	Totals in \$			29,682	1,330	1,909	5,762	38,683	
	Sales Mix %			76.7%	3.4%	4.9%	14.9%	100.0%	

RECAP: Key Sales Numbers:	
Annual Sales	\$1,894,503
Average Monthly Sales	\$157,875
Annual Sales Per Square Foot	\$541
Annual Sales Per Seat	\$12,630

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Number of Seats **150**

Calculate Per Person Check Average:

Breakfast	Ave. Price Point	% Ordered	# of Orders	Ave. CK Food	Ave CK Bev	Ave CK
Food -						
Entrée	0.00	0%	1.0	0.00		
Appetizer	0.00	0%	1.0	0.00		
Dessert	0.00	0%	1.0	0.00		
Beverages -						
Non-Alcoholic	0.00	0%	1.5	0.00		
Tap Water	0.00	0%	1.0			
Liquor	0.00	0%	1.0		0.00	
Beer	0.00	0%	1.0		0.00	
Wine	0.00	0%	1.0		0.00	
TOTALS	FALSE			0.00	0.00	0.00

Lunch	Ave. Price Point	% Ordered	# of Orders	Ave. CK Food	Ave CK Bev	Ave CK
Food -						
Entrée	7.00	100%	1.0	7.00		
Appetizer	5.00	10%	1.0	0.50		
Dessert	4.00	15%	1.0	0.60		
Beverages -						
Non-Alcoholic	1.50	20%	1.0	0.30		
Tap Water	0.00	20%	1.0			
Liquor	3.00	10%	1.0		0.30	
Beer	2.50	20%	1.0		0.50	
Wine	3.75	30%	1.0		1.13	
TOTALS	100%			8.40	1.93	10.33

Dinner	Ave. Price Point	% Ordered	# of Orders	Ave. CK Food	Ave CK Bev	Ave CK
Food -						
Entrée	9.00	100%	1.0	9.00		
Appetizer	5.00	20%	1.0	1.00		
Dessert	3.00	20%	1.0	0.60		
Beverages -						
Non-Alcoholic	1.00	20%	1.0	0.20		
Tap Water	0.00	20%	1.0			
Liquor	3.00	10%	1.5		0.45	
Beer	2.50	20%	1.5		0.75	
Wine	4.25	30%	2.0		2.55	
TOTALS	100%			10.80	3.75	14.55