

Wine Costs, Sales and Summary

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WINES-GLASS

	COST	SELL	COGS %	MARGIN	# Sold	TOT COST	TOT SELL
Sparkling, Domaine Chandon	\$ 1.67	\$ 10.00	16.7%	\$ 8.33	20	\$ 33.35	\$ 200.00
Sparkling, Mumm Prestige Brut NV	\$ 2.38	\$ 13.00	18.3%	\$ 10.63	30	\$ 71.25	\$ 390.00
Chardonnay, Heron, California 08	\$ 1.63	\$ 8.00	20.3%	\$ 6.38	25	\$ 40.63	\$ 200.00
Chardonnay, Picket Fence, Russian River 08	\$ 2.50	\$ 10.00	25.0%	\$ 7.50	35	\$ 87.50	\$ 350.00
Chardonnay, Sonoma-Cutrer, Russian River 08	\$ 3.50	\$ 14.00	25.0%	\$ 10.51	40	\$ 139.80	\$ 560.00
Sauvignon Blanc, Kim Crawford, New Zealand 06	\$ 2.48	\$ 11.00	22.6%	\$ 8.52	45	\$ 111.71	\$ 495.00
Pinot Grigio, Sterling, Vintner's Collection, Torrontes	\$ 2.25	\$ 9.00	25.0%	\$ 6.75	50	\$ 112.50	\$ 450.00
Other White, Conundrum, California 08, Rose, Valley of the Moon	\$ 3.00	\$ 12.00	25.0%	\$ 9.00	20	\$ 60.00	\$ 240.00
Red Blend, Bangin' Red, California (Paul Hobbs)	\$ 1.63	\$ 9.00	18.1%	\$ 7.38	25	\$ 40.63	\$ 225.00
Cabernet Sauvignon, Slingshot, Napa 08	\$ 2.75	\$ 11.00	25.0%	\$ 8.25	30	\$ 82.50	\$ 330.00
Cabernet Sauvignon, BV, Napa Valley 07	\$ 4.00	\$ 15.00	26.7%	\$ 11.00	35	\$ 140.00	\$ 525.00
Pinot Noir, Judd's Hill, Monterey 08	\$ 3.63	\$ 14.00	25.9%	\$ 10.38	40	\$ 145.00	\$ 560.00
Zinfandel, Opolo, Summit Creek, Paso Robles 07	\$ 3.38	\$ 13.00	26.0%	\$ 9.63	50	\$ 168.75	\$ 650.00
Merlot, Merryvale 'Starmont' Napa 07 Malbec	\$ 2.38	\$ 10.00	23.8%	\$ 7.62	20	\$ 47.55	\$ 200.00

Wine by the Glass		
Tot Cost	Total Sales	COGS%
\$ 1,281.16	\$ 5,375.00	23.8%

Total Number Wine Glasses Sold
 465

WINES-BOTTLE

	COST	SELL	COGS %	MARGIN	# Sold	TOT COST	TOT SELL
PINOT NOIR							
Pinot Noir, Cuvaision Napa 2008	\$ 20.00	\$ 80.00	25.0%	\$ 60.00	10	\$ 200.00	\$ 800.00
Pinot Noir, Belle Glos, Sonoma Coast 2008	\$ 15.00	\$ 45.00	33.3%	\$ 30.00	12	\$ 180.00	\$ 540.00
Pinot Noir, Domaine Chandon, Russian River 2005	\$ 35.00	\$ 105.00	33.3%	\$ 70.00	14	\$ 490.00	\$ 1,470.00
Pinot Noir, Gainey, Santa Rita Hills 2007	\$ 21.00	\$ 62.00	33.9%	\$ 41.00	16	\$ 336.00	\$ 992.00
Pinot Noir, Willamette Valley, "Whole Cluster"2008	\$ 16.25	\$ 48.00	33.9%	\$ 31.75	18	\$ 292.50	\$ 864.00

Tot Cost	Total Sales	COGS%
\$ 24,346.79	\$ 68,978.00	35.3%

Total Number Wine Bottles Sold
 786

MERLOT

Merlot, Cht. Ste. Michelle, Indian Wells, Wash. 2007	\$ 12.27	\$ 36.00	34.1%	\$ 23.73	10	\$ 122.70	\$ 360.00
Merlot, Buena Vista, Carneros 2005	\$ 10.02	\$ 30.00	33.4%	\$ 19.98	8	\$ 80.16	\$ 240.00
Merlot, Flora Springs Estate, Napa 2007	\$ 12.02	\$ 34.00	35.4%	\$ 21.98	6	\$ 72.12	\$ 204.00
Merlot, Ramsay, Napa Valley 2008	\$ 8.66	\$ 26.00	33.3%	\$ 17.34	4	\$ 34.64	\$ 104.00

CABERNET

Cabernet Sauvignon, Conn Creek, Napa 2006	\$ 13.53	\$ 40.00	33.8%	\$ 26.47	20	\$ 270.60	\$ 800.00
Cabernet Sauvignon, Estancia, Paso Robles 2008	\$ 8.97	\$ 27.00	33.2%	\$ 18.03	12	\$ 107.64	\$ 324.00
Cabernet Sauvignon, Jordan, Napa 2005	\$ 35.35	\$ 105.00	33.7%	\$ 69.65	7	\$ 247.45	\$ 735.00
Cabernet Sauvignon, Caymus, Napa 2008	\$ 48.44	\$ 125.00	38.8%	\$ 76.56	12	\$ 581.28	\$ 1,500.00
Cabernet, Sauvignon, Stags Leap,	\$ 30.41	\$ 90.00	33.8%	\$ 59.59	18	\$ 547.38	\$ 1,620.00
Cabernet Sauvignon, Clos du Bois, Geyserville, 2007	\$ 11.00	\$ 35.00	31.4%	\$ 24.00	5	\$ 55.00	\$ 175.00
Cabernet Sauvignon, Root One, Chile 2008	\$ 8.50	\$ 34.00	25.0%	\$ 25.50	7	\$ 59.50	\$ 238.00
Cabernet Sauvignon, Hess '19 Block' Mt. Veeder	\$ 16.50	\$ 52.00	31.7%	\$ 35.50	14	\$ 231.00	\$ 728.00
Cabernet Sauvignon, Joseph Phelps Napa 2006	\$ 30.02	\$ 60.00	50.0%	\$ 29.98	3	\$ 90.06	\$ 180.00
Cabernet Sauvignon, Pine Ridge, Rutherford 2006	\$ 35.02	\$ 66.00	53.1%	\$ 30.98	4	\$ 140.08	\$ 264.00
Cabernet Sauvignon, Slaughterhouse, Napa 2007	\$ 39.00	\$ 110.00	35.5%	\$ 71.00	2	\$ 78.00	\$ 220.00

MERITAGE

Meritage, North Star, "Stella Maris" Washington 07	\$ 15.52	\$ 45.00	34.5%	\$ 29.48	20	\$ 310.40	\$ 900.00
Meritage, Leviathan, St. Helena 2008	\$ 32.00	\$ 95.00	33.7%	\$ 63.00	12	\$ 384.00	\$ 1,140.00
Meritage, Pahlmeyer, Proprietary Red 2006	\$ 75.00	\$ 190.00	39.5%	\$ 115.00	30	\$ 2,250.00	\$ 5,700.00
Meritage, Rubicon Estate, Napa 2006	\$ 109.35	\$ 325.00	33.6%	\$ 215.65	12	\$ 1,312.20	\$ 3,900.00
Meritage, L'Aventure, Paso Robles 2008	\$ 31.61	\$ 90.00	35.1%	\$ 58.39	18	\$ 568.98	\$ 1,620.00
Meritage, Opus One, Napa 2007	\$ 83.00	\$ 250.00	33.2%	\$ 167.00	20	\$ 1,660.00	\$ 5,000.00
Meritage, Joseph Phelps "Insignia" Napa 2007	\$ 150.00	\$ 400.00	37.5%	\$ 250.00	12	\$ 1,800.00	\$ 4,800.00
Meritage, Dunning Vineyards, Paso Robles 2007	\$ 14.50	\$ 44.00	33.0%	\$ 29.50	30	\$ 435.00	\$ 1,320.00

OTHER REDS

Super Tuscan, Castello Banfi, "Cum Lade" 2007	\$ 23.77	\$ 70.00	34.0%	\$ 46.23	40	\$ 950.80	\$ 2,800.00
Malbec, Zolo Reserve, Argentina 2007	\$ 6.50	\$ 26.00	25.0%	\$ 19.50	30	\$ 195.00	\$ 780.00
Petite Sirah, David Bruce, Central Coast	\$ 14.67	\$ 44.00	33.3%	\$ 29.33	20	\$ 293.40	\$ 880.00

Petite Sirah, Stag's Leap, Napa 2007	\$ 25.84	\$ 75.00	34.5%	\$ 49.16	10	\$ 258.40	\$ 750.00
Syrah Blend, JC Cellars "Smoke & Mirrors" Santa Barbara	\$ 16.67	\$ 50.00	33.3%	\$ 33.33	40	\$ 666.80	\$ 2,000.00
Chianti, Nozzole, Chianti Classico Riserva 2005	\$ 11.30	\$ 33.00	34.2%	\$ 21.70	30	\$ 339.00	\$ 990.00
Zinfandel, Black Sear, Napa 2008	\$ 28.00	\$ 70.00	40.0%	\$ 42.00	20	\$ 560.00	\$ 1,400.00
Zinfandel, Orin Swift "The Prisoner" Napa 2008	\$ 23.00	\$ 58.00	39.7%	\$ 35.00	10	\$ 230.00	\$ 580.00
Shiraz, The Cather 2007	\$ 8.67	\$ 28.00	31.0%	\$ 19.33	20	\$ 173.40	\$ 560.00
WHITES							
Sparkling, Laurant Perrier NV, Tours Sur Marne	\$ 24.00	\$ 72.00	33.3%	\$ 48.00	10	\$ 240.00	\$ 720.00
Champagne, Rose, Perrier Jouet "Fleur"	\$ 160.00	\$ 480.00	33.3%	\$ 320.00	10	\$ 1,600.00	\$ 4,800.00
Champagne, Rose, Dom Perignon 2008	\$ 350.00	\$ 875.00	40.0%	\$ 525.00	10	\$ 3,500.00	\$ 8,750.00
Chardonnay, Coppola "Diamond Series" 2008	\$ 8.00	\$ 25.00	32.0%	\$ 17.00	10	\$ 80.00	\$ 250.00
Chardonnay, Buena Vista, Carneros 2006	\$ 10.00	\$ 30.00	33.3%	\$ 20.00	10	\$ 100.00	\$ 300.00
Chardonnay, Simi, Sonoma 2005	\$ 9.00	\$ 30.00	30.0%	\$ 21.00	10	\$ 90.00	\$ 300.00
Chardonnay, Sanford "Santa Rita Hills" 2008	\$ 13.02	\$ 40.00	32.6%	\$ 26.98	10	\$ 130.20	\$ 400.00
Chardonnay, Ferrari Carano, Alexander Valley 2007	\$ 22.00	\$ 66.00	33.3%	\$ 44.00	10	\$ 220.00	\$ 660.00
Chardonnay, Chateau St Jean "Robert Young" 2007	\$ 14.00	\$ 42.00	33.3%	\$ 28.00	10	\$ 140.00	\$ 420.00
Chardonnay, Chateau Ste Michelle "Cold Creek" '07	\$ 18.52	\$ 55.00	33.7%	\$ 36.48	10	\$ 185.20	\$ 550.00
Chardonnay, Cakebread Cellars Napa 2008	\$ 29.00	\$ 88.00	33.0%	\$ 59.00	10	\$ 290.00	\$ 880.00
Chardonnay, Schug, Sonoma Coast 2008	\$ 16.00	\$ 48.00	33.3%	\$ 32.00	10	\$ 160.00	\$ 480.00
Sauvignon Blanc, Groth, Napa 2009	\$ 11.96	\$ 32.00	37.4%	\$ 20.04	10	\$ 119.60	\$ 320.00
Sauvignon Blanc, Hanna, Sonoma 2007	\$ 11.00	\$ 32.00	34.4%	\$ 21.00	10	\$ 110.00	\$ 320.00
Sauvignon Blanc, Roth, Napa 2008	\$ 9.00	\$ 27.00	33.3%	\$ 18.00	10	\$ 90.00	\$ 270.00
Sauvignon Blanc, Nobilo, New Zealand 2009	\$ 9.00	\$ 27.00	33.3%	\$ 18.00	10	\$ 90.00	\$ 270.00
Conundrum, California 2008	\$ 12.00	\$ 36.00	33.3%	\$ 24.00	10	\$ 120.00	\$ 360.00
Pinot Grigio, Santa Margharita, Alto-Adiage	\$ 16.00	\$ 48.00	33.3%	\$ 32.00	10	\$ 160.00	\$ 480.00
Pinot Grigio	\$ 12.00	\$ 39.00	30.8%	\$ 27.00	10	\$ 120.00	\$ 390.00
Falanghina, Feudi di San Gergorio, Italy 2007	\$ 10.33	\$ 30.00	34.4%	\$ 19.67	10	\$ 103.30	\$ 300.00
Riesling, SA Prum Essence 2009	\$ 9.50	\$ 28.00	33.9%	\$ 18.50	10	\$ 95.00	\$ 280.00

OVERALL WINE PROGRAM

Tot Cost	Total Sales	COGS%
\$ 25,627.95	\$ 74,353.00	34.5%